



**The Phipps Center for the Arts
And
Hudson Area Chamber of Commerce & Tourism Bureau
Present**

Spirit of the St. Croix Days
An Art, Music & Food Experience

CALL FOR ARTISTS

This event provides a unique opportunity for artists to display and sell their works in a high-end fine arts and traditional crafts show and sale.

LOCATION, DATE & TIME

Lakefront Park – Hudson, Wisconsin
Saturday, September 26, 10:00 am – 7:00 pm
Sunday, September 27, 10:00 am – 4:00 pm

FESTIVAL EVENTS

The Spirit of the St. Croix Days event drew over 4,000 people to Hudson in its first year. In 2009, an “art village” will be incorporated into the event in a special, designated area for up to 75 artists. There will also be a designated location for local restaurants, breweries and wineries that will be providing the food and beverages. The popular “Taste of Hudson”, a relatively high-end ticketed event that usually sells out with over 250 guests, will take place on Saturday. The Lakefront Park Band Shell will house acoustic music throughout Saturday and Sunday, with the Minnesota Jazz Orchestra headlining on Saturday from 5:00 – 6:30 pm. Thus, each component of the event – art, music, and food – will draw cross-over and complementary audiences.

ART SHOW ELIGIBILITY

- This is a juried show. Committee members from The Phipps Visual Art Council, representatives from the Hudson Area Chamber of Commerce & Tourism Bureau, as well as representatives from the Hudson art community will focus on original fine art and traditional crafts.
- Absolutely NO manufactured, commercial or imported products will be accepted. *(Misrepresentation of manufactured items may be refused entry or asked to leave, and no refund of any fees paid will be granted.)*
- Artists may only exhibit work in the category in which they are accepted.

AWARDS

- Prizes will be awarded to first, second and third place winners for “Best of Show.” Prizes will be \$250.00, \$150.00, and \$100.00 and distributed respectively.

JURY REQUIREMENTS

The Spirit of the St. Croix Days Festival Committee has decided to implement a digital application and jury system for this event. As slides and projectors are becoming obsolete, many shows have already moved to a digital jury process.

Please submit five (5) digital photographs, including one of your booth display and all items to be sold. Please do not send slides. You may send your digital images via email or on a disk via mail.

- **E-mailed Images**
 - Images are requested to be 1920 x 1920 pixels at 72 PPI (pixels per inch) saved as a high resolution, baseline JPEG format. The image file size must be less than 1.8 MBs.
 - Each image should be labeled with the following: Your name, medium, retail price, dimensions, and the image number (1-5).
 - E-mail your images to artapplications@hudsonwi.org .
 - Include a thumbnail page with your application with each image labeled with the following: Your name, medium, retail price, dimensions, and the image number (1-5).

We will match your photos with your application when it is received.

- **CD via Mail**
 - Images should be in JPEG format on a CD and sized at 1,200 pixels at 300 dpi.
 - Include a thumbnail page with your CD with each image labeled with the following: Your name, medium, retail price, dimensions, and the image number (1-5).
 - Make sure that the CD is clearly labeled with your name, address, and phone number.
 - If you would like to have your CD returned, please include a postage paid envelope in a size that will accommodate a CD.

With your application please include:

- A self – addressed, stamped envelope.
- Wisconsin tax ID number. *(If you do not have one, call the Wisconsin Department of Revenue at 608-266-2776 and they will issue one for a fee of \$20.00. Proof of application will be accepted.)*

EXHIBIT SPACE

- Outdoor exhibit spaces are on grass and approximately 10' x 10'.
- Exhibitors are responsible for their own tent, display tables, and other needs within their exhibit space.
- Booth Fee is \$125.00.
- Checks and credit cards will NOT be processed until the show has been juried and you have been accepted.
- In case of cancellation, a refund will be issued less a \$20.00 cancellation fee.
- *After September 1, 2009, the fee is not refundable.*
- *Application deadline is May 1, 2009 or until full. Second deadline is July 31, 2009.*
- Artists responding to the second deadline will be notified of your acceptance by Aug. 21, 2009.

SET-UP TIMES AND ENTRANCES:

- You may set up on Saturday morning, September 26th from 6:00 am - 9:45 am. Volunteers will be available to guide vehicles to unload at your assigned space in the park.
- *No vehicles will be allowed to park on the park grass during the event.* There is street parking and lot parking with no meter payments on Saturday or Sunday.

SECURITY

- There will be round the clock security on staff on Saturday, overnight and until 5:00 pm on Sunday. Artists may leave displays and product at the booth space for Sunday hours.

BREAKDOWN

- All displays must remain up until 4:00 pm on Sunday. Exhibitors are responsible for cleaning up their own exhibit space.



Spirit of the St. Croix Days

ARTIST APPLICATION

Name: _____

Business Name: _____

Address: _____

City, State & Zip: _____

Phone Number: _____ Cell: _____

E-mail: _____

WI Tax ID Number: _____

Please list special needs or requests: _____

Please circle the appropriate categories for your art:

Clay Fiber Glass Jewelry Metal

Photography Wood Painting Drawing Digital

Other: _____

Give a brief description of what you will be selling and processes used to create the work. _____

PAYMENT

Booth fee: \$125.00.

Check Money Order Visa Master Card Discover

Name as it appears on credit card: _____

Credit card number: _____ Exp. Date _____

Make checks out to: *Hudson Area Chamber of Commerce & Tourism Bureau.*

CHECKLIST

Completed Application SASE Payment for \$125.00

Photos sent via email to: artapplications@hudsonwi.org . or CD containing digital images

Thumbnail print out of images submitted.

Artist Indemnity

Submission of your work grants permission to photograph artwork for publicity purposes and assumes acceptance by artists of all conditions listed herein. Neither the Hudson Area Chamber of Commerce & Tourism Bureau, The Phipps Center for the Arts nor their representatives shall be held responsible for any damage or loss to artist or exhibition equipment incurred from any cause, including inclement weather.

I accept the rules and requirements of the 2009 Spirit of the St. Croix Days and agree to abide by them.

Signature: _____ Date: _____

Send completed application to:

*Hudson Area Chamber of Commerce & Tourism Bureau
SSCD Art Show
502 Second Street
Hudson WI 54016*

Phone: 715-386-8411 or 800-657-6775

Fax: 715-386-8432

E-mail: info@hudsonwi.org

Web: www.hudsonwi.org