



# *Spirit of the St. Croix Days* *An Art & Food Experience*

*Presented by*

**The Phipps Center for the Arts**

*In partnership with*

**Hudson Area Chamber of Commerce & Tourism Bureau**

## **LOCATION, DATE & TIME**

Lakefront Park – Hudson, Wisconsin

September 25, 2010, Saturday 10:00 am – 5:00 pm

September 26, 2010, Sunday 11:00 am – 4:00 pm

## **CALL FOR ARTISTS**

A juried art fair featuring 75 regional artists with high-end fine arts and traditional crafts for sale. This annual art and food event draws thousands of visitors to Hudson's historic downtown and scenic park on the St. Croix River.

## **ART SHOW ELIGIBILITY**

- This is a juried show.  
Representative from The Phipps Visual Art Council, the Hudson Area Chamber of Commerce & Tourism Bureau and the Hudson art community will focus on original fine art and traditional crafts.
- Absolutely NO manufactured, commercial or imported products will be accepted. *Misrepresentation of manufactured items may be refused entry or asked to leave. No refund of fees paid will be granted.*
- Artists may only exhibit work in the category in which they are accepted.

## **AWARDS**

- Prizes of \$150, \$100 and \$50 will be awarded to "Best of Show", second, and third place winners. "Best of Show" winner also receives free admittance into the following year's show.

## APPLICATION REQUIREMENTS

- Booth Fee is \$125.00.
- Checks and credit cards will not be processed until you have been accepted.
- In case of cancellation, a refund will be issued less a \$40.00 cancellation fee.  
*After September 1, 2010, the fee is not refundable.*
- The deadline for applications is Saturday, May 1, 2010.
- Notification of acceptance will follow by Tuesday, June 1, 2010.
- Each application must also include:
  - A self – addressed, stamped envelope.
  - A Wisconsin tax ID number - a 15 digit number beginning with #456.  
*(If you do not have a WI tax number, please contact the Wisconsin Department of Revenue at 608-266-2776 and they will issue one for a fee. Proof of ID application will be accepted.)*

## JURY REQUIREMENTS

Please submit five (5) digital photographs, including one of your booth display and all items to be sold. No slides please! You may send digital images via e-mail or mail.

- **E-mailed Images**
  - Images are requested to be 1920 x 1920 pixels at 72 PPI (pixels per inch) saved as a high resolution, baseline JPEG format. The image file size must be less than 1.8 MBs.
  - Each image should be labeled with the following:  
Artist's name and image number (1-5).
  - Include a thumbnail page with your application, having each image labeled with the following: Artist's name, title of work, medium, retail price, dimensions and image number (1-5). *We will match your photos to your application when it is received.*
  - E-mail your images to [artfairapplications@gmail.com](mailto:artfairapplications@gmail.com).
- **CD via Mail**
  - Images should be in JPEG format on a CD and sized at 1,200 pixels at 300 dpi.
  - Each image should be labeled with the following:  
Artist's name and image number (1-5).
  - Include a thumbnail page with the CD, having each image labeled with the following: Artist's name, medium, retail price, dimensions, image number (1-5).
  - Clearly label CD with your name, address, and phone number.
  - To ensure the return of your CD, please include a postage paid, size appropriate envelope.

## **EXHIBIT SPACE**

- Outdoor exhibit spaces are directly on grass and approximately 10' x 10'.
- Exhibitors are responsible for their own tent, display tables, and other needs within their exhibit space.
- Electricity is not available.

## **SET-UP TIMES**

- Saturday, September 26<sup>th</sup> from 6:00 am - 9:45 am.
- Volunteers will be available to guide vehicles to unload at your assigned space in the park.
- No vehicles will be allowed to park on the park grass during the event.  
*Free street and lot parking is available on Saturday and Sunday.*

## **SECURITY**

- Security will be provided around the clock starting Saturday through Sunday until 4:00 pm.

## **BREAKDOWN**

- All displays must remain until 4:00 pm on Sunday.
- Exhibitors are responsible for cleaning up their exhibit space.



# Spirit of the St. Croix Days

## An Art & Food Experience

### ARTIST APPLICATION

Name: \_\_\_\_\_

Business Name: \_\_\_\_\_

Address: \_\_\_\_\_

City, State & Zip: \_\_\_\_\_

Phone Number: \_\_\_\_\_ Cell: \_\_\_\_\_

E-mail: \_\_\_\_\_

WI Tax ID Number: 456 - \_\_\_\_\_ - \_\_\_\_\_

Please list special needs or requests: \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

**Please circle the appropriate categories for your art:**

Clay          Fiber          Glass          Jewelry          Metal

Photography          Wood          Painting          Drawing          Digital

Other: \_\_\_\_\_

**Give a brief description of what you will be selling and processes used to create the work:** \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

**PAYMENT**

Booth fee: \$125.00.

Check     Money Order     Visa     Master Card     Discover

Name as it appears on credit card: \_\_\_\_\_

Credit card number: \_\_\_\_\_ Exp. Date \_\_\_\_/\_\_\_\_ SEC Code \_\_\_\_

Authorized Signature \_\_\_\_\_

Make checks payable to: *The Phipps Center for the Arts*

**CHECKLIST**

- Completed Application     SASE     Payment for \$125.00
- Photos sent via email to: artfairapplications@gmail.com or CD containing digital images
- Thumbnail printout of images submitted.

**Artist Indemnity**

*Submission of your work grants permission to photograph artwork for publicity purposes and assumes acceptance by artists of all conditions listed herein. Neither the Hudson Area Chamber of Commerce & Tourism Bureau, The Phipps Center for the Arts nor their representatives shall be held responsible for any damage or loss to artist or exhibition equipment incurred from any cause, including inclement weather.*

*I accept the rules and requirements of the 2010 Spirit of the St. Croix Days and agree to abide by them.*

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Send completed application by Saturday, May 1, 2010 to:

*The Phipps Center for the Arts  
109 Locust Street  
Hudson, WI 54016  
Attn: Art Fair Applications  
(715) 386-2305  
Fax: (715) 381-2177  
www.ThePhipps.org*