

ART FESTIVAL

SPIRIT
OF THE
ST. CROIX

The Phipps Center for the Arts

In partnership with

Hudson Area Chamber of Commerce & Tourism Bureau

LOCATION, DATE & TIME

Lakefront Park – Hudson, Wisconsin

September 22, 2012, Saturday 10:00 am – 5:00 pm

September 23, 2012, Sunday 11:00 am – 4:00 pm

CALL FOR ARTISTS

A juried art fair featuring 75 regional artists with high-end fine arts for sale. This annual art event draws thousands of visitors to Hudson's historic downtown and scenic Lakefront Park on the St. Croix River.

ART SHOW ELIGIBILITY

- This is a juried show.
Representative from The Phipps Visual Art Council, the Hudson Area Chamber of Commerce & Tourism Bureau and the Hudson art community will focus on original fine art and traditional crafts.
- Absolutely NO manufactured, commercial or imported products will be accepted. *Misrepresentation of manufactured items may be refused entry or asked to leave. No refund of fees paid will be granted.*
- Artists may only exhibit work in the category in which they are accepted.

AWARDS

- Prizes of \$150, \$100 and \$50 will be awarded to "Best of Show", second, and third place winners. "Best of Show" winner also receives free admittance into the following year's show.

APPLICATION REQUIREMENTS

- Booth Fee is \$125.00.
- 50 promotional postcards will be sent to all accepted artists, free of charge. Additional postcards are available for \$8 per 50, which will pay for printing and shipping. To order these, please add cost to booth fee check.
- Checks and credit cards will not be processed until you have been accepted.
- In case of cancellation, a refund will be issued less a \$40.00 cancellation fee. *After September 1, 2012, the fee is not refundable.*
- The early deadline for applications from returning artists is March 1, 2012 and the deadline for new artists is May 1, 2012. Applications received after this date will be considered until the fair is filled.
- Each application must also include:
 - A self – addressed, stamped envelope.
 - A Wisconsin tax ID number - a 15 digit number beginning with #456. *(If you do not have a WI tax number, please contact the Wisconsin Department of Revenue at 608-266-2776 and they will issue one for a fee. Proof of ID application will be accepted.)*

JURY REQUIREMENTS

Please submit five (5) digital photographs, including one of your booth display and all items to be sold. No slides please! You may send digital images via e-mail or mail.

- **E-mailed Images**
 - Images are requested to be 1920 x 1920 pixels at 72 PPI (pixels per inch) saved as a high resolution, baseline JPEG format. The image file size must be less than 1.8 MBs.
 - Each image should be labeled with the following:
Artist's name and image number (1-5).
 - Include a thumbnail page with your application, having each image labeled with the following: Artist's name, title of work, medium, retail price, dimensions and image number (1-5). *We will match your photos to your application when it is received.*
 - E-mail your images to artfairapplications@gmail.com.
- **CD via Mail**
 - Images should be in JPEG format on a CD and sized at 1,200 pixels at 300 dpi.
 - Each image should be labeled with the following:
Artist's name and image number (1-5).
 - Include a thumbnail page with the CD, having each image labeled with the following: Artist's name, medium, retail price, dimensions, image number (1-5).
 - Clearly label CD with your name, address, and phone number.
 - To ensure the return of your CD, please include a postage paid, size appropriate envelope.

EXHIBIT SPACE

- Outdoor exhibit spaces are directly on grass and approximately 10' x 10'.
- Exhibitors are responsible for their own tent, display tables, and other needs within their exhibit space.
- Electricity is not available.

SET-UP TIMES

- Friday, September 21 from 3:00 to 7:00 p.m. and Saturday, September 22th from 6:00 am - 9:45 am.
- Volunteers will be available to guide vehicles to unload at your assigned space in the park.
- No vehicles will be allowed to park on the park grass during the event.
Free street and lot parking is available on Saturday and Sunday.

SECURITY

- Security will be provided around the clock starting Friday at 7:00 p.m. through Sunday until 4:00 pm.

BREAKDOWN

- All displays must remain until 4:00 pm on Sunday.
- Exhibitors are responsible for cleaning up their exhibit space.

SPIRIT OF THE ST.CROIX **ART** FESTIVAL

ARTIST APPLICATION

Name: _____

Business Name: _____

Address: _____

City, State & Zip: _____

Phone Number: _____ Cell: _____

E-mail: _____

Website: _____

WI Tax ID Number: 456 - _____ - _____

Please list special needs or requests: _____

Please circle the appropriate categories for your art:

Clay Fiber Glass Jewelry Metal
Photography Wood Painting Drawing Digital

Other: _____

Give a brief description of what you will be selling and processes used to create the work: _____

PAYMENT

Booth fee: \$125.00.

Additional postcards: \$8, including printing and shipping for each additional 50 (first 50 will be sent free of charge to accepted artists. Include payment for cards with booth fee.)

Check Money Order Visa Master Card Discover

Name as it appears on credit card: _____

Credit card number: _____ Exp. Date ____/____ SEC Code ____ _

Authorized Signature _____

Make checks payable to: *The Phipps Center for the Arts*

CHECKLIST

- Completed Application SASE Payment for \$125.00, plus cost of additional postcards
- Photos sent via email to: artfairapplications@gmail.com or CD containing digital images
- Thumbnail printout of images submitted.

Application Deadline: The early deadline for artists who participated in the 2011 Art Fair is March 1, 2012. The deadline for new artists is May 1, 2012. Applications received after this date will be juried until the fair is filled.

Artist Indemnity

Submission of your work grants permission to photograph artwork for publicity purposes and assumes acceptance by artists of all conditions listed herein. Neither the Hudson Area Chamber of Commerce & Tourism Bureau, The Phipps Center for the Arts nor their representatives shall be held responsible for any damage or loss to artist or exhibition equipment incurred from any cause, including inclement weather.

I accept the rules and requirements of the 2012 Spirit of the St. Croix Days and agree to abide by them.

Signature: _____ Date: _____

Send completed application to:

*The Phipps Center for the Arts
109 Locust Street
Hudson, WI 54016
Attn: Spirit of St. Croix Days Art Fair Applications
(715) 386-2305
Fax: (715) 381-2177
www.ThePhipps.org*

